

# **D**utchtown High School Band Boosters



Dear Band Members, Colorguard and Parents,

The Band Boosters would like to introduce to you our Band Sponsorship Program. This is an excellent way for the band members to help fund the band and at the same time also defer their personal marching band fees!

Here is how the program can work for you:

The first \$50 dollars donated in sponsorship funds is to be applied toward the general band account to help finance the purchase of a new trailer. The student will then receive a credit toward their personal band expenses (marching fees, band trips, etc.) for half of all the funds they raise above the initial \$50.00

*Example: A student contacts and signs several local businesses.*

- 1. XYZ retail purchases a \$100 Business Level Sponsorship*
- 2. ABC retailer purchases a \$250 Silver Level Sponsorship*
- 3. AAA retailer purchases a \$250 Silver Level Sponsorship*

*The student will then receive \$275 towards his marching band fees!*

If you have any questions, please contact Terri Dix at 404-353-5127 or [dutchtownbands@gmail.com](mailto:dutchtownbands@gmail.com)

## **Sponsorship Program Levels**

### **Family/Business Bronze: \$50 - \$249**

- ❖ Name listed on Band Program and Band Website with link to your website
- ❖ Lettered company name on Band Trailer

### **Business Silver: \$250 - \$499**

- ❖ Name listed on Band Program and Band Website with link to your website
- ❖ Lettered company name on Band Trailer
- ❖ Sponsor Sign at Concession Stand
- ❖ Sponsor Plaque for Display

### **Business Gold: \$500 - \$999**

- ❖ Name listed on Band Program and Band Website with link to your website
- ❖ 1' x 2' Full Color Logo on Band Trailer that travels to all football games, concerts and competitions.
- ❖ Sponsor Sign at Concession Stand
- ❖ 2 Tickets and recognition at our year-end banquet
- ❖ Sponsor Plaque for Display

### **Business Platinum: \$1000**

- ❖ All Business Gold items
- ❖ Plus 2' x 4' advertising space on our Band Trailer that travels to all football games, concerts and competitions.

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## **SPONSORSHIP APPLICATION**

Type of Sponsorship (circle):      Family              Business

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Website for Link (Business) : \_\_\_\_\_

Donation Level:      \$50      \$100      \$250      \$500      \$1000

OR--description of Goods or Services: \_\_\_\_\_

Value of these Goods or Services: \$ \_\_\_\_\_

Band student to receive credit: \_\_\_\_\_

*Business Sponsors--Please provide a business card, letterhead, or graphics for our web site and trailer.*

Thank you for your support,  
DHS Band Boosters